Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Text

UNCLASSIFIED POSS DUPE

PAGE 01 STATE 095329

43
ORIGIN COME-00

INFO OCT-01 EB-07 ISO-00 ARA-10 /018 R

DRAFTED BY COM/BIC/OIM/ANDEAN/TKBREWER, CMM
APPROVED BY EB/OCA/CM/JSIMMONS
COM/BIC/OIM/JTDOYLE, AAD
COM/BIC/OIM/MRD/NBASSETT
ARA/NC/TSONANDRES (INFO)
---------- 018474
R 201548Z APR 76
FM SECSTATE WASHDC
TO AMEMBASSY CARACAS

UNCLAS STATE 095329

E.O. 11652: N/A

TAGS: BEXP, VE

SUBJECT: MARKET RESEARCH: MULTIPLE THEME CONTRACT

REF: STATE 063340

1. MARKET RESEARCH SPECIFICATIONS FOR SUBJECT CONTRACT MAILED APO APRIL 12. DRAFT CONTRACT MAILED APRIL 14. ASSUME POST BUDGET OFFICER WILL REVIEW CONTRACT TO ENSURE ALL LOCAL CONDITIONS COVERED.

2. FOLLOWING PRODUCT THEMES SELECTED FOR STUDY IN PRIORITY ORDER WITH DUE DATES FOR RESEARCH: PETROCHEMICAL (SEPT. 30, 1976); TELECOMMUNICATIONS (DECEMBER 31, 1976); ENERGY SYSTEMS (MARCH 31, 1977); PLASTIC PRODUCTION EQUIPMENT (JUNE 30, 1977); EDUCATIONAL MATERIALS AND EQUIPMENT (SEPT. 30, 1977); ADVANCE BUSINESS EQUIPMENT (DECEMBER 1977).

3. METALWORKING NOT INCLUDED SINCE RESEARCH WOULD NOT BE AVAILABLE IN TIME TO PREPARE PLANS PACKAGE DUE WITHIN USDOC JUNE 12, 1976. ALSO METALWORKING SUBJECT OF GLOBAL MARKET RESEARCH DUE JUNE 1977. THEREFORE, IT MAY BE NECESSARY
UNCLASSIFIED
UNCLASSIFIED

PAGE 02 STATE 095329

REQUEST POST - UPDATE EXISTING MARKET RESEARCH IN MAY. ADVISE IF POSSIBLE TO SUBMIT SHORT UPDATE NO LATER THAN MAY

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

31.

4. PRINTING AND GRAPHIC ARTS NOT INCLUDED AS GLOBAL MARKET RESEARCH DUE JANUARY 1977. WE HOPE THIS CONTRACT AND GLOBAL MARKET RESEARCH COMBINED WILL PROVIDE EIGHT NEW RESEARCH STUDIES BY END 1977.

5. EDUCATIONAL MATERIALS AND EQUIPMENT IS NEW THEME NOT PREVIOUSLY RECOMMENDED. HOWEVER, REVIEW COMPREHENSIVE MARKET RESEARCH STUDY AND VENEZUELA DEVELOPMENT PLANS INDICATE STRONG NEED TRAINING/EDUCATIONAL AIDS AND PROGRAMS. REQUEST POST CONCURANCE THIS THEME SELECTION.

6. TENTATIVE PLANS FOR ADDITIONAL EXHIBITIONS FY 1977 INCLUDE FOLLOWING TWO THEMES: PROCESS CONTROL, LABORATORY INSTRUMENTS AND PETROCHEMICAL EQUIPMENT, JUNE 1977; TELECOMMUNICATION RADIO AND TY EQUIPMENT SEPTEMBER 1977. PROGRAM CLEARANCE THESE THEMES AND DATES TO BE UNDERTAKEN BY USDOC AND POST ADVISED.

7. SUGGESTED EXHIBITION SCHEDULE FOR FY 1978 FOLLOWS: PRINTING AND GRAPHIC ARTS, MARCH 1978; ENERGY SYSTEMS, JUNE 1978; PLASTIC PRODUCTION EQUIPMENT, SEPTEMBER 1978. THE ABOVE SCHEDULES FOR FY 1977 AND FY 1978 FOLLOW MARKET RESEARCH AVAILABILITY AND DUE DATES. A CHANGE IN TIMING OF AN EVENT WOULD REQUIRED A SIMILAR CHANGE IN SEQUENCE IN THE ORDER MARKET RESEARCH TO BE SUBMITTED. THIS FLEXIBILITY TO BE INCLUDED IN RESEARCH CONTRACT.

8. SPECIFICATIONS FOR FIRST TWO THEME STUDIES TO BE MAILED BY APRIL 31. AS INDICATED REFTEL POST SHOULD THEN REQUEST BIDS FROM CONTRACTORS. IN THE MEANTIME, POST MAY WISH ALERT PROSPECTIVE CONTRACTORS TO OPPORTUNITY FOR MULTIPLE THEME STUDY. DECISION AS TO TIMING OF CONTACT WITH LOCAL COMPANIES IS LEFT TO POST DISCRETION. ROBINSON

UNCLASSIFIED

NNN

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE095329
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/ANDEAN/TKBREWER, CMM
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760149-0658
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760442/aaaabjrz.tel
Line Count: 96
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 63340
Review Action: RELEASED, APPROVED
Review Authority: oatisao
Review Comment: n/a
Review Content Flags:
Review Date: 06 AUG 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 AUG 2004 by SilvaL0>; APPROVED <20 SEP 2004 by oatisao>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MARKET RESEARCH: MULTIPLE THEME CONTRACT
TAGS: BEXP, VE
To: CARACAS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006